

*Advertise your business  
in the most widely distributed  
Healthy Living/Healthy Planet  
directory in the state!*

### Statewide Coverage

Our Connecticut Natural Awakenings publications have joined forces to produce this special annual directory in three separate editions that will serve Connecticut with the most widely distributed directory of its kind.

The 2010 RESOURCE DIRECTORY will be positioned as the centerpiece of the January issue of Natural Awakenings which ensures built-in access to our 150,000 statewide loyal monthly readers, and will serve as a handy reference guide for consumers to keep at their fingertips all year.

### Circulation

Choose from the following options:

1. Statewide coverage: 60,000 copies distributed in over 2,200 locations throughout Connecticut. Your listing and/or display ad will be advertised in the Greater Hartford, New Haven/Middlesex Counties and Fairfield County editions.
2. Greater Hartford edition
3. New Haven/Middlesex Counties edition
4. Fairfield County edition

Each of our three CT editions will print 20,000 copies distributed in over 750 locations in our usual locations, plus at major expos and events all throughout 2010. Also online.

### Availability

Both in print and online via our digital magazines. Plus free listings in our National Online Directory.

## 2<sup>nd</sup> Annual Natural Awakenings Connecticut 2010 RESOURCE DIRECTORY

natural health - wellness - green living - fitness - creative expression



**Coming January 2010**

*We invite you to compare with other directories—ours is by far the largest in print quantity and distribution, and produced by the premiere Healthy Living/Healthy Planet publication that Connecticut's local communities trust!*

**Sign up by September 15 & get a 20% discount!**

**Call Now to reserve your space! 203.314.9707 or email [holly@naturalawakeningsmag.com](mailto:holly@naturalawakeningsmag.com)**

# 2<sup>nd</sup> Annual Natural Awakenings Connecticut 2010 RESOURCE DIRECTORY

natural health - wellness - green living - fitness - personal growth

Display ads and directory listings are available. Choose from statewide coverage or select a specific region. Sign up by September 15th and get 20% off!

## DISPLAY ADS

Available in Full or Half page sized-ads only

### Statewide CT Coverage:

(ad will appear in Greater Hartford editions, New Haven/Middlesex Counties and Fairfield County)

	Color Ad	Sign up by 9/15	Black/White Ad	Sign up by 9/15
Full page:	\$2638	\$2110	\$2110	\$1688
Half page:	\$1523	\$1219	\$1219	\$975

### Greater Hartford edition:

	Color Ad	Sign up by 9/15	Black/White Ad	Sign up by 9/15
Full page:	\$900	\$720	\$720	\$576
Half page:	\$518	\$414	\$414	\$331

**Add a 2nd editon:** New Haven/Middlesex Counties edition or Fairfield County edition: receive a multi-edition discount (discount reflected in these prices):

### New Haven/Middlesex Counties edition (10% discount):

	Color Ad	Sign up by 9/15	Black/White Ad	Sign up by 9/15
Full page:	\$810	\$648	\$648	\$518
Half page:	\$466	\$373	\$373	\$298

### Fairfield County edition (13% discount):

	Color Ad	Sign up by 9/15	Black/White Ad	Sign up by 9/15
Full page:	\$900	\$720	\$720	\$576
Half page:	\$518	\$414	\$414	\$331

## DIRECTORY LISTING

### Statewide CT Coverage:

(listing will appear in Greater Hartford editions, New Haven/Middlesex Counties and Fairfield County)

	Price	Sign up by 9/15
	\$325	\$260

### Hartford County edition:

\$125                      \$100

**Add a 2nd edition:** Fairfield County edition or New Haven/Middlesex Counties edition

\$100                      \$80

*Above prices include 1 category, 4 header lines, 35 words descriptive copy, 1 photo or logo.*

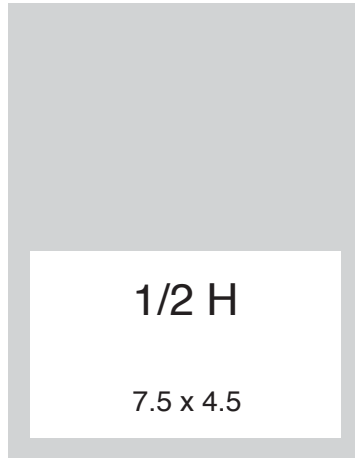
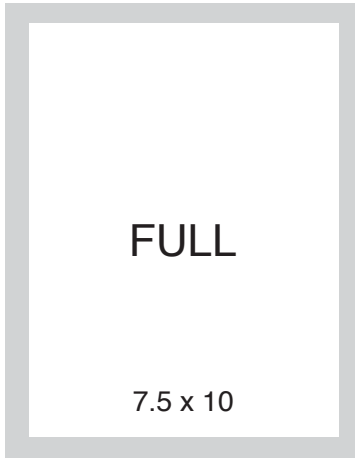
Additional categories: Hartford County edition \$85 (including photo/logo); \$60 for each additional edition.

Additional header lines: \$3 each

Additional words: \$.50 each

Additional photo/logos: \$10 each

DISPLAY ADS



DIRECTORY LISTING

*sample*

QI GONG/ZEN SHIATSU

PATRICIA BOLGER, LMT  
Qi Artisans  
15 South Elm St., Wallingford, CT 06492  
203-265-0688



Discover the sustainable healing powers of Qigong. Become empowered by a practice that is a complete health maintenance system that strengthens and rebalances the physiological and psychological body, and improves health on all levels.

Contract 2010 Resource Directory

**Hartford**

**N. Haven/Middlesex**

**Fairfield**

Display Ad  \_\_\_\_\_

Display Ad  \_\_\_\_\_

Display Ad  \_\_\_\_\_

Size \_\_\_\_\_

Size \_\_\_\_\_

Size \_\_\_\_\_

Color/BW \_\_\_\_\_

Color/BW \_\_\_\_\_

Color/BW \_\_\_\_\_

Directory Listing  \_\_\_\_\_

Directory Listing  \_\_\_\_\_

Directory Listing  \_\_\_\_\_

*Additional:*

*Additional:*

*Additional:*

Categories \_\_\_\_\_

Categories \_\_\_\_\_

Categories \_\_\_\_\_

Header Lines \_\_\_\_\_

Header Lines \_\_\_\_\_

Header Lines \_\_\_\_\_

Words \_\_\_\_\_

Words \_\_\_\_\_

Words \_\_\_\_\_

Photo/Logo \_\_\_\_\_

Photo/Logo \_\_\_\_\_

Photo/Logo \_\_\_\_\_

Payment via credit card only. We gladly accept:

Master Card  Visa  Amex

**TOTAL** \_\_\_\_\_

\*Must complete credit card authorization form.

Credit card charges: Non-cancellable. Your credit card will be charged around the 15th of the current/next month. **AD DEADLINE IS DECEMBER 1.**

Fill in contact form. Calculate your price in the worksheet. Fax completed contract to 203.250.8382. Email ad to [Holly@NaturalAwakeningsMag.com](mailto:Holly@NaturalAwakeningsMag.com). Thank you!

Name \_\_\_\_\_ Date \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

# Natural Awakenings Credit Card Billing Authorization Form Fairfield County Edition

## HARTFORD COUNTY EDITION

holly@NaturalAwakeningsMag.com

Billing Phone: 203.314.9707 • Billing Fax: 203.250.8382

**Please print this form and fax it back.  
DO NOT SEND CREDIT CARD INFORMATION VIA EMAIL.  
All requested information is required.**

Date \_\_\_\_\_

I authorize Natural Awakenings to bill the card listed below as specified:

Amount \$ \_\_\_\_\_

Natural Awakenings accepts the following credit cards: Visa, MasterCard, American Express.

Credit Card # \_\_\_\_\_ Expiration: \_\_\_\_\_

Name as it appears on Credit Card: \_\_\_\_\_

Billing Address for Credit Card: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

3 Digit Code \_\_\_\_\_ (from signature line on back of credit card)

4 Digit Code for AmEx \_\_\_\_\_ (on front of card)

Cardholder's Signature: \_\_\_\_\_

Telephone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Your credit card will be charged around the 15th of either the current/next month.